



NEW YORK CITY COMPTROLLER
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DHS Commercial Hotel Update

11/1/16 - 2/28/17

Growth in Commercial Hotel Bookings, 11/1/15 - 2/28/17



Growth in Commercial Hotel Expenses, 11/1/15 - 2/28/17



Estimated Population Growth in Commercial Hotels Booked by DHS, 11/1/15 - 2/28/17



DHS Commercial Hotel Bookings - Average Monthly Room Rate



DHS Commercial Hotel Bookings - Average Daily Cost by Month



Other Data Points

▶ Point to Point Comparison:

Date	Total Rooms Booked	Total Cost per Day	Estimated Population
10/31/2016	2,069	\$399,604	5,881
2/28/2017	2,852	\$529,622	7,790
% Increase	37.8%	32.5%	32.5%

- ▶ Nearly 347,000 rooms were booked over the course of the update period.
- ▶ The total expense from 11/1/16 – 2/28/17 was \$65.2 million.
- ▶ The highest room rate was \$549/night at a hotel near Times Square. DHS booked a block of 10 rooms at this rate for stays on 12/30/16.
- ▶ There were a total of 162 rooms booked for \$400/night or higher in five Manhattan hotels.
- ▶ The average daily cost for commercial hotel bookings has increased by 601%, rising from \$82,214 in November 2015 to \$576,203 in February 2017.



Notes and Methodology

- ▶ All data reflects commercial hotel bookings made by the New York City Department of Homeless Services (DHS) using city issued credit cards, or “P-Cards”, for the period from 11/1/15 – 2/28/17. Any commercial hotel rooms that may have been procured by the City through other means are not accounted for in this analysis.
- ▶ All data reported in the Comptroller’s initial commercial hotel analysis for the period from 11/1/15 – 10/31/16 is unchanged in this report. The 2015 data is sourced from cumulative totals for calendar year 2015, listed in the P-Card summary for the week ending on 1/15/16 and the 2016 data is sourced from the P-Card summary for the week ending on 11/18/16. All data was provided to the New York City Comptroller’s Office by DHS.
- ▶ All of the new data included in this update is sourced from the cumulative totals for calendar years 2016 and 2017, as listed in the P-Card summary for the week ending on 3/24/17. All data was provided to the New York City Comptroller’s Office by DHS.
- ▶ All population estimates assume that approximately 3.17 persons stay in a room designated for families with children and that approximately 2.1 persons stay in a room designated for adult families. We assume that one person stays in a room designated for single adults, however, adjustments were made in instances where there was evidence that more than one person was assigned to a room booked for single adults.

