

## COMMON INVESTMENT MEETING Public Session



THE CITY OF NEW YORK OFFICE OF THE COMPTROLLER

November 15, 2017

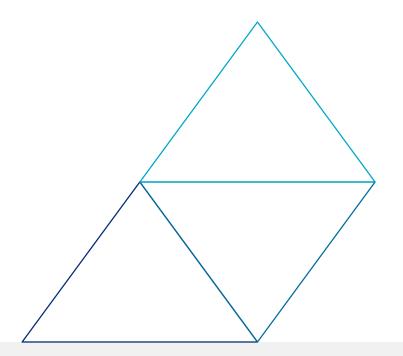
## MERCER Consultant Presentation

### NEW YORK CITY RETIREMENT SYSTEMS CLIMATE CHANGE STRATEGY

# BEST PRACTICES REVIEW AND INTRODUCTION TO SCENARIO ANALYSIS

NOVEMBER 15, 2017

Jane Ambachtsheer Alex Bernhardt



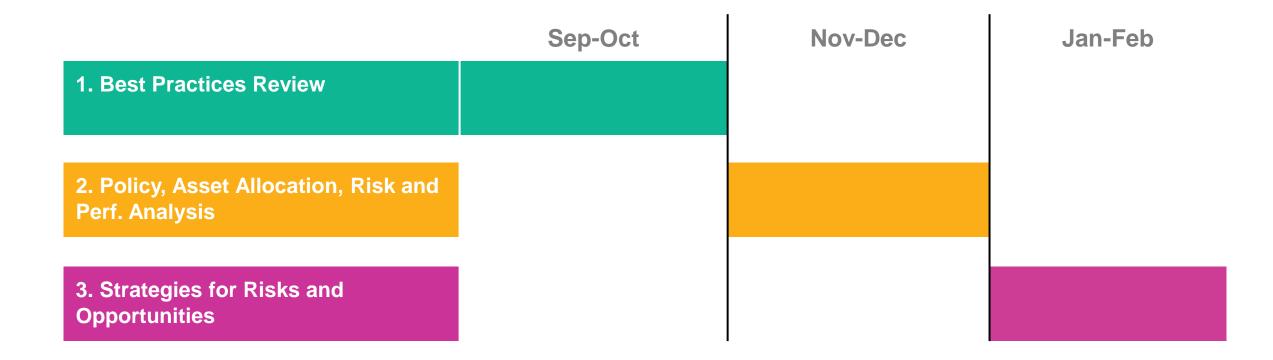
### AGENDA

- Project Overview
- Best Practices Review
- Introduction to Climate Scenario Analysis
- Next steps

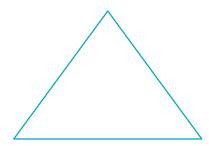
### SCOPE OF WORK

- Step 1: Conduct a best practice review among peer pension funds on integrating consideration of climate change risks in investment policy and strategy, asset allocation, manager evaluation and selection and risk measurement and management
- Step 2: Provide detailed and comprehensive analysis and recommendations on integrating consideration of climate change risks in investment policy and strategy, asset allocation, manager evaluation and selection and risk measurement and management
- Step 3: Advise on investment strategies addressing risks and opportunities created by climate change across asset classes

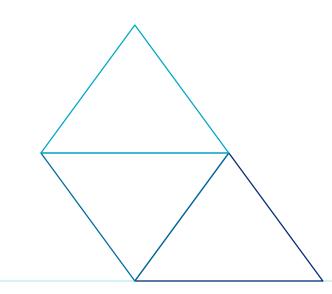
### **HIGH-LEVEL WORK PLAN**



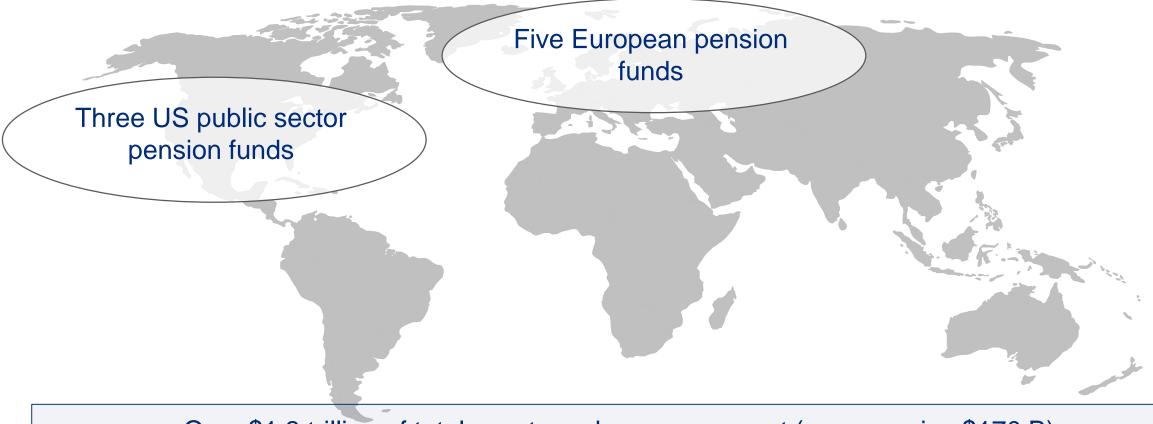
A proactive and consultative approach to working with NYC



# BEST PRACTICES REVIEW KEY FINDINGS



### PEER GROUP



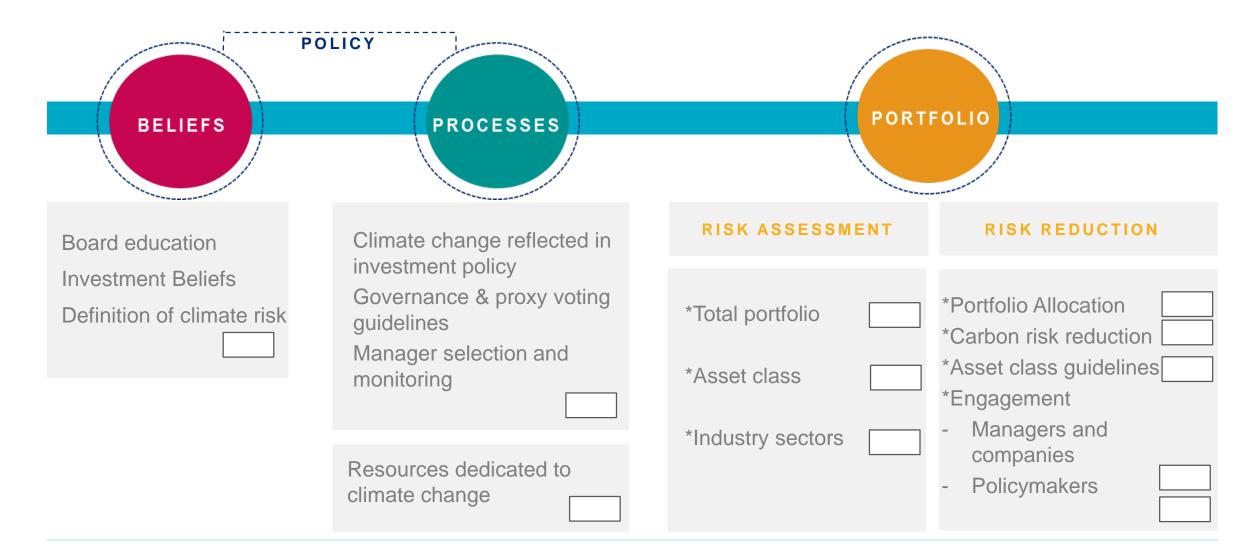
### Over \$1.3 trillion of total assets under management (average size \$170 B) Range of \$4 billion to \$300+ billion

### **BEST PRACTICE REVIEW PEER SELECTION CRITERIA**

- Selection of suggested peers based on following criteria:
  - Climate Leadership: Peers selected rated AA or AAA in AODP Global 500 Climate Index, representing leadership in the area of climate change investing
  - Type of Fund: A defined benefit public pension plan
  - Size: Fund's relative size compared to NYCRS collectively or individual plans
  - Governance Structure: Fund's board determines asset allocation and utilizes a centralized investment team shared by other funds (e.g. NYC Comptroller BAM)
  - Investment Approach: Portfolio uses external fund management
- Questionnaire based on Mercer's ESG governance framework with input from BAM



### MERCER FRAMEWORK FOR BEST PRACTICE REVIEW 17 QUESTIONS POSED TO PEERS



### BELIEFS

- Developing a climate change strategy is **consistent with fiduciary duty**
- Most peers have documented investment beliefs on climate change
- For most peers, the development of a climate change strategy was driven by a mandate from the board
- Climate risk management focuses more on transition risk than physical risk

Pension Fund	Beliefs	Processes	Portfolio	Overall
Peer A				
Peer B		Peer B fundamer	tally reviewed the role o	of the fund and its
Peer C		approach to inves	sting after the global fina	ancial crisis.
Peer D				
Peer E				
Peer F		Peer D provides i	ts board with	
Peer G		regularly schedul		
Peer H		climate		

Methodology: Green - leading approach among peers. Orange - moderate approach among peers. Red - Limited approach among peers

### PROCESS

- As many peers view climate change as a key risk to the long-term returns of the fund, it is often explicitly referenced in the **core investment policy**
- ESG surveys are used to assess capabilities and approach of external managers
- Peers communicate the fund's climate change strategy to external managers
- Collaboration is key for both engagement efforts and shared learning

Pension Fund	Beliefs	Processes	Peers A, B and D will adopt the TCFD Recommendations
Peer A			Recommendations
Peer B			
Peer C			Peer D requires external managers to
Peer D			agree to its Investment policy
Peer E			(covering climate change)
Peer F			
Peer G			
Peer H			Peers F and G have internal sustainable investment committees
Methodology: Green - leading approach am	ong peers. Orange - moderate approach amor	ng peers. Red – Limited approach among p	

### PORTFOLIO

- Top-down climate risk assessment and modelling is new and evolving
- Five of the eight peers have established a **decarbonization goal**
- None of the peers have pursued a full fossil-fuel divestment approach
- All peers have invested in **sustainable themed investments**
- **Engagement** plays a critical role in climate change strategy

Pension Fund	Peers A and D are aligning their portfolios	Overall
Peer A	with a 2°C scenario	
Peer B		
Peer C		
Peer D	Peer B is using scenario analysis to	
Peer E	assess how changes in market pricing of	
Peer F	climate change may impact the portfolio	
Peer G		
Peer H		
	Peer E has made corporate engagement the core element of its decarbonization strategy	

### **PORTFOLIO** TYPES OF PORTFOLIO ACTIONS USED BY PEERS

		PORTFOLIO		ENGAG	EMENT
	Integrate	Decarbonize	Invest	Capital Market	Company
Definition	Integrate a consideration of climate related risks and opportunities into investment analysis, decision making, monitoring and reporting.	Tilt portfolio away from carbon intensive holdings, fossil fuel reserve owners and laggards on climate strategy.	Allocate to climate related sustainability themes (e.g. renewable energy, energy efficiency, water, waste, agriculture, timber).	Engage with regulators, policy makers, and other industry bodies to promote policies and standards which encourage/require disclosure and enable the efficient allocation of capital in the context of climate change.	Exercise voting rights and undertake public and/or private company engagement to promote the effective management of climate related risks and opportunities.
Main Objective	Enhance risk- adjusted returns through broader perspective on investing.	Hedge against impacts of climate policies and regulations (e.g. stranded asset risk).	Improve long-term growth and/or achieve a positive environmental or social impact.	Create more effective capital markets regarding the disclosure, pricing, and management of climate related risks and opportunities.	Protect and enhance value within investee companies (public and private).

### **KEY TAKEAWAYS FROM BEST PRACTICE REVIEW**

BELIEFS	PROCESS	PORTFOLIO
<ul> <li>Develop climate change investment beliefs to establish shared understanding</li> </ul>	<ul> <li>Reflect approach to climate risk &amp; opportunity in formal policies</li> <li>Dedicate resources / time to climate</li> </ul>	<ul> <li>Conduct top-down and bottom-up portfolio-wide scenario analysis, including a 2°C scenario</li> </ul>
<ul> <li>and formal strategic approach</li> <li>Establish scheduled board</li> </ul>	change strategy	<ul> <li>Develop a decarbonization strategy</li> </ul>
education sessions on climate risk	<ul> <li>Communicate climate change strategy to existing and potential managers</li> </ul>	<ul> <li>Develop objectives for investments in climate solutions</li> </ul>
<ul> <li>Board driven mandate on climate change</li> </ul>	<ul> <li>Use ESG surveys or analysis to assess external managers' approach to climate</li> </ul>	<ul> <li>Show preference for managers that integrate climate analysis into process</li> </ul>
climate change	<ul><li>change</li><li>Require managers to report on</li></ul>	<ul> <li>Establish climate related voting/engagement strategy</li> </ul>
	<ul> <li>Voting and engagement approaches to climate change</li> </ul>	<ul> <li>Publicly demonstrate support for public policy to address climate change</li> </ul>
	- Carbon footprint results	

- Join collaborative initiatives
- Report in line with **TCFD** recommendations

### OVERALL

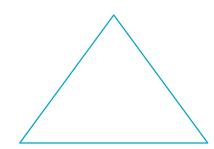
- There is no 'one size fits all' or 'right way' to address climate risk
- Most leading funds have been working on their approach over a number of years
- Progress has often been **slowest where external managers** are involved
- Ambition, creativity and a shared enthusiasm to make progress among board members and management has proven to be a critical element in success

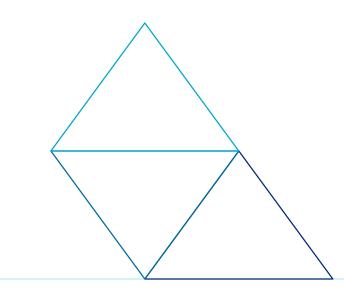
Pension Fund	Beliefs	Processes	Portfolio	Overall
Peer A				
Peer B				
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Peer D				
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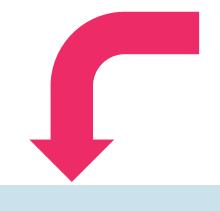
## INTRODUCTION TO MERCER TRIP CLIMATE RISK FACTOR FRAMEWORK

SCENARIO ANALYSIS





### HOLISTIC CLIMATE RISK MANAGEMENT PORTFOLIO RISK ASSESSMENT METHODS



## **TOP-DOWN**

- Asset-Liability Modeling
- Manager Monitoring / Selection Process

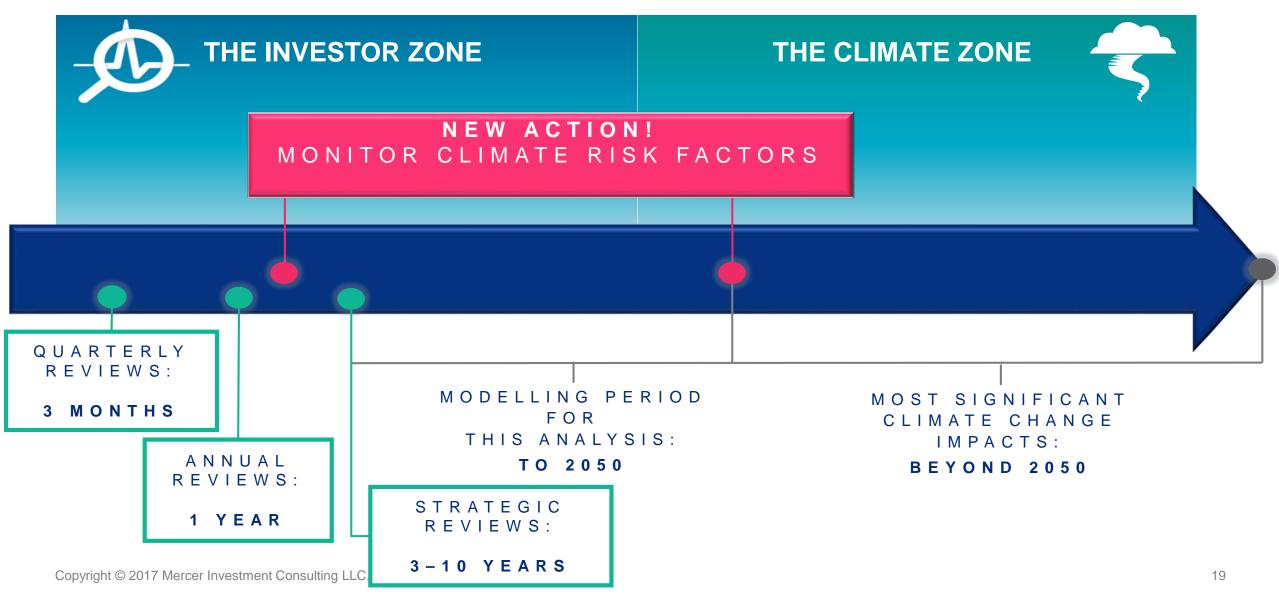
Investment Risk Management Strategy

## **BOTTOM-UP**

- Company, Sector, and Geographic Analysis
- Direct investment process



### TIMELINE CHALLENGE FOR INVESTORS



### SCENARIO ANALYSIS A RANGE OF POTENTIAL OUTCOMES

Optimistic (green scenario) Pessimistic (brown scenario)

Scenarios Transformation		Coordination	Fragmentation
Mitigation response	Strong	Substantial	Limited
Change in temperature vs. pre- industrial era (2100)	<2°C	~3°C	>4°C
Emissions peak	2020	2030	2040
% fossil fuel in energy mix (2050)	<50%	75%	85%

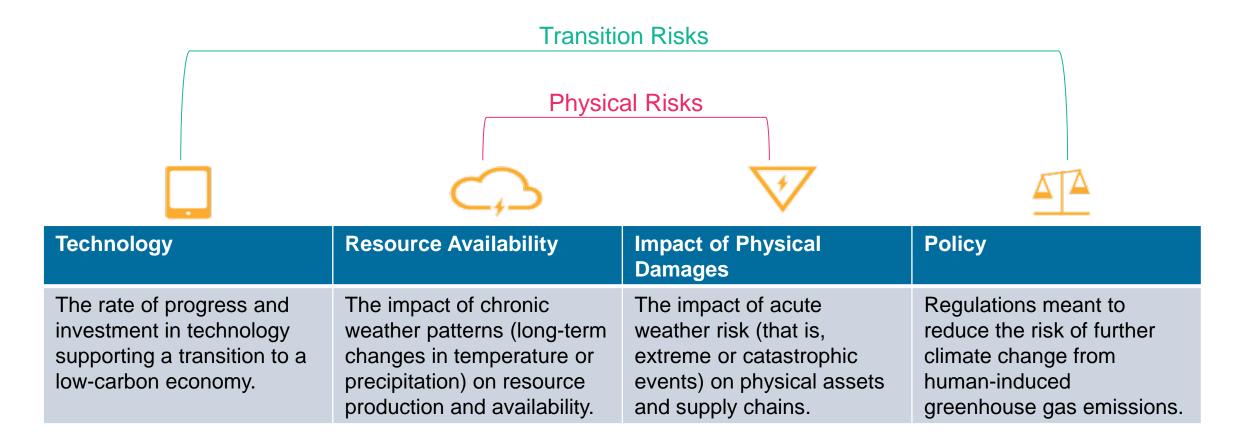
#### More Transition Risk

- Controlled yet aggressive change
- Major short term impact but reduced long-term impact

#### 

- Uncontrolled change
- Limited short-term impact but major long-term impact

### TRIP CLIMATE RISK FACTORS



### TRIP RISK FACTOR SENSITIVITIES BY ASSET CLASS

Negative

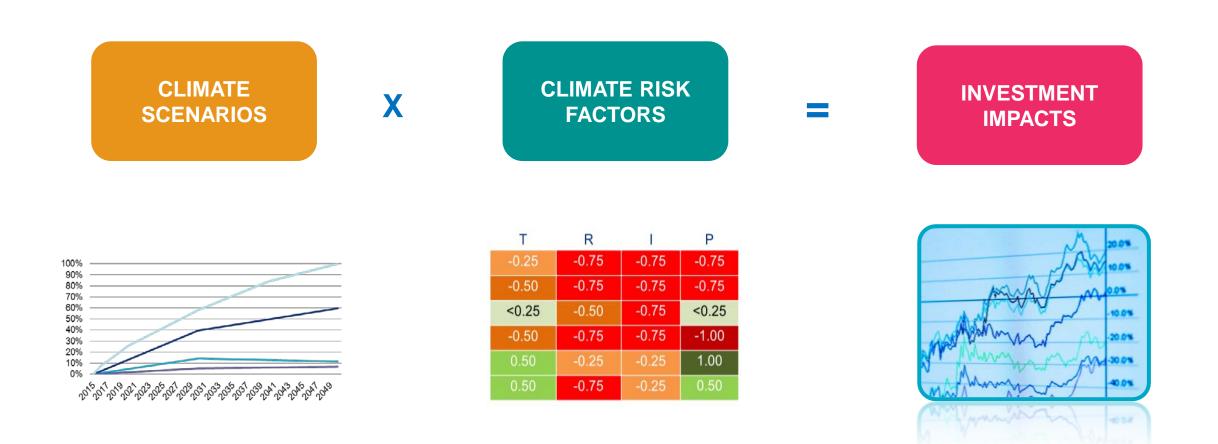
Asset Class	т	R	l I	Р
US Large / Medium Cap Equity	0.2	-0.2	-0.2	-0.2
US Small Cap Equity	0.22	-0.22	-0.22	-0.22
EAFE Equity	0.2	-0.2	-0.2	-0.2
Emerging Market Equity	0.2	-0.25	-0.5	0.1
Private Equity	0.2	-0.2	-0.25	-0.2
Hedge Funds	0	0	0	0
Opportunistic Fixed Income	0	0	0	0
High Yield Fixed Income	0	-0.12	-0.15	-0.12
Opportunistic Real Estate	0.1	0	-0.75	0.1
US Treasuries (20 year +)	0	0	0	0
US Treasuries (Intermediate)	0	0	0	0
Mortgages- Inv. Grade	0.06	-0.06	-0.06	-0.06
Credit- Investment Grade	0.06	-0.06	-0.06	-0.06
TIPS	0	0	0	0
Core Real Estate	0.1	0	-0.75	0.1
Infrastructure	0.25	-0.2	-0.5	0.1
Bank Loans	0.06	-0.06	-0.06	-0.06

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Positive

### ESTIMATING CLIMATE IMPACT ON RETURN CALCULATING MODEL OUTPUTS

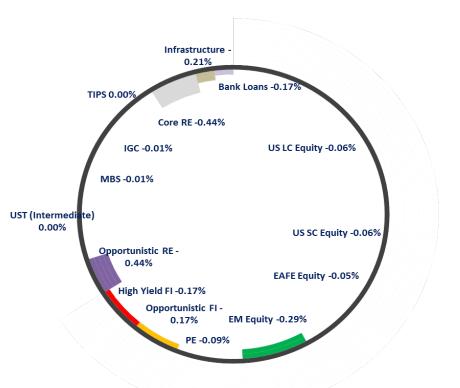


### SAMPLE FUND CLIMATE SCENARIO RESULTS SUMMARY

#### TRANSFORMATION (2°C) - 10 YEAR RETURN IMPACT Infrastructure +0.75% Core RE +0.42% **TIPS 0.00%** Bank Loans -0.72% IGC -0.17% US LC Equity -0.63% MBS -0.18% UST (Intermediate) 0.00% US SC Equity -0.67% High Yield FI -0.72% EAFE Equity -0.63% **Opportunistic FI** -Opportunistic RE 0.72% +0.42% PE -0.67% EM Equity +0.55%

Metric	SAA	vs. Base Case
Return	6.55%	-0.30%
Risk	14.06%	0.18%

#### FRAGMENTATION (4°C) – 10 YEAR RETURN IMPACT



Metric	SAA	vs. Base Case
Return	6.74%	-0.11%
Risk	13.91%	0.03%

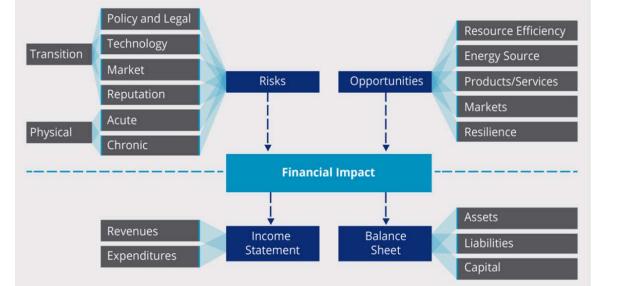
### **NEXT STEPS**

- Mercer to work with BAM (and the boards as appropriate) to identify alternate strategies to model
- Mercer to **update climate risk assessment** with the alternate investment strategies
- Mercer to provide a climate risk assessment report with recommendations on integrating consideration of climate change risks covering:
  - investment policy and strategy
  - asset allocation (including potential new allocations)
  - manager evaluation and selection
  - risk measurement and management
  - portfolio performance benchmarks
  - standards for measuring performance of investment managers
  - benchmarks and timelines at the fund level for monitoring and achieving progress on mitigating climate risk in the portfolio
- Mercer to present the above at an upcoming Common Investment Meeting



### CLIMATE-RELATED DISCLOSURE ASSET OWNER RECOMMENDATIONS

- The Task Force on Climate-Related Financial Disclosures (TCFD) published its final recommendations for **companies**, **asset managers** and **asset owners** in June 2017.
  - TCFD was initiated by the Financial Stability Board and is a 32-member industry group, chaired by Michael Bloomberg, and includes Mercer's Jane Ambachtsheer. The recommendations already have strong business and industry support.
- Key challenges being addressed
  - Climate change will create material economic risks, driven by physical impacts and the low-carbon energy transition (see chart).
  - It is difficult for the financial sector to anticipate, model and react to climate risk due to the lack of good quality, market-wide information.
- Aims of the disclosure framework
  - Improve the quality and availability of company-level climate-related data.
  - Increase the focus on climate change by companies, asset managers and asset owners.
  - Enable more informed investment, credit, and insurance underwriting decisions.



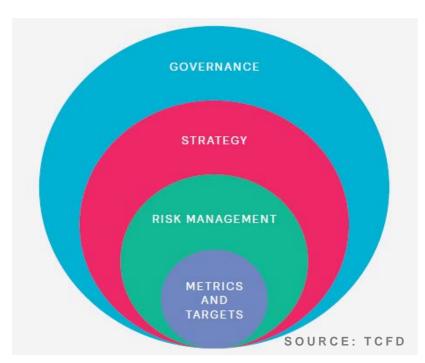


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#### CLIMATE-RELATED DISCLOSURE ASSET OWNER RECOMMENDATIONS

- Recommendations apply to companies, asset managers and asset owners and are focused on managing risks and identifying opportunities.
  - Asset owner disclosures should be included in **annual beneficiary reporting**.
- We encourage our asset owner clients to consider the following questions in order to prepare:
  - Governance: Who has oversight of climate-related risks and disclosures (board / management)? Is this documented?
  - Strategy: Have you considered climate related risks and opportunities for inv. strategy? Different climate scenarios?
  - Risk Management: Have you established risk assessment and reduction processes, including engagement with managers and low-carbon allocations?
  - Metrics & Targets: Have you assessed your portfolio carbon emissions (carbon footprinting) and considered targets for improvements?







### **QUESTIONS?**