

NEW YORK CITY COMPTROLLER SCOTT M. STRINGER



STATEN ISLAND NEIGHBORHOOD ECONOMIC PROFILES

2018 EDITION





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Dear Friend.

One of my jobs as Comptroller is analyzing the long-term economic health of our city, a responsibility that requires having a very clear sense of business activity in our many vibrant, diverse neighborhoods. That's why my office has created this compendium of Neighborhood Economic Profiles – to share with you the kind of economic and demographic data we look at every day in the Comptroller's Office to assess where we as a city have been, and where we need to go.

In this book, you will find an economic snapshot of every Community Board in Staten Island, with information that charts how businesses and populations have changed between the years 2010 to 2016. It is by far the most comprehensive and up-to-date look at the City's evolving economic landscape available today, providing everything from the number and types of businesses in your neighborhood, to changes in population, to the number of building lots devoted to commercial use, as well as information about the age, race, and commute times of local residents.

I hope you will find these economic profiles of interest. Please don't hesitate to call my office's Community Action Center to request a copy, at 212-669-3916, or to make suggestions about how to make next year's edition even more useful.

Sincerely,

Scott M. Stringer



New York City

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

UNEMPLOYMENT RATE IN 2016

239,058

up 9% from 2010 to 2016

\$58,856

5.2%

down from 9.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	10,000	20,000	30,000	40,000
Construction	12,331	14,552	18%					
Manufacturing	5,818	5,270	-9%					
Wholesale Trade	16,555	15,830	-4%			-		
Retail Trade	32,932	35,536	8%					
- Supermarkets (with 10+ Employees)	830	1,050	27%	-				
Transportation, Warehousing	4,941	5,568	13%		_			
Information	5,777	6,566	14%		_			
Finance, Insurance	11,573	11,011	-5%					
- Retail Banks	2,189	2,174	-1%					
Real Estate, Rental, Leasing	18,929	20,256	7%					
Professional, Scientific, Technical	25,657	28,424	11%				_	
- Legal and Accounting	8,696	9,371	8%					
- Architecture and Design	4,488	4,956	10%		<u>.</u>			
- Computer Systems Design	3,443	3,925	14%					
Administrative, Waste Management	8,224	8,838	7%					
Educational	3,369	4,083	21%					
Health Care, Social Assistance	22,417	24,025	7%					
Arts, Entertainment, Recreation	5,467	6,534	20%		_			
- Performing Arts Companies	980	1,045	7%	•				
Accommodation, Food	20,271	23,957	18%					
- Hotels and Motels	539	675	25%	1				
- Food Services and Drinking Places	18,317	21,796	19%					

EMPLOYMENT	2010	2016	% Change
Employed	3,573,552	3,977,727	11%
Unemployed	376,852	217,274	-42%
Unemployment Rate	9.5%	5.2%	
Out of School & Work (age 18-24)	161,850	152,319	-6%
% Out of School & Work (age 18-24)	19%	19%	

INDIVIDUAL INCOME*°	2010	2016	%Change
\$25,000 or less	2,556,140	2,807,351	10%
\$25,001 - \$50,000	1,218,893	1,160,814	-5%
\$50,001 - \$75,000	681,603	683,605	0%
\$75,001+	824,050	904,738	10%

^{*}Statistics are for working age population (19-65). °Inflation Adjusted.

New York City



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	1,812,664	2,114,131	17%
Percentage of Population with Bachelor's or Higher (age 25+)	33%	36%	
Associates Degree (age 25+)	332,148	371,875	12%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	48,360	53,548	11%
Tax lots devoted to Office Buildings	6,829	6,962	2%
Tax lots devoted to Standalone Retail	16,377	13,217	-19%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	3,204,481	3,448,452	8%
Percentage of Employed Working Inside NYC	89%	90%	
Work Inside Home Borough	1,894,143	2,029,253	7%
Percentage of Employed Working Inside Home Borough	53%	53%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	39.4	40.4	3%
Public Transit	1,941,721	2,126,526	10%
Private Car or Taxi	1,036,132	1,023,786	-1%
Walk or Bike	372,247	412,136	11%
Work at Home	129,501	147,560	14%







AGE	2010	2016	%Change
Total Population	8,078,496	8,463,273	5%
Youth (Age 0-18)	1,892,862	1,891,873	0%
Working Age Population (age 19-65)	5,280,686	5,556,508	5%
Seniors (age 66+)	904,948	1,014,892	12%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	4,772,516	4,991,532	5%
Born outside the United States	3,305,980	3,471,741	5%

RACE	2010	2016	%Change
White	2,722,523	2,731,440	0%
Black	1,876,138	1,881,393	0%
Hispanic	2,282,895	2,458,399	8%
Asian	1,016,683	1,153,777	13%





Staten Island

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

UNEMPLOYMENT RATE IN 2016

9,218

up 9% from 2010 to 2016

\$77,197

5.2%

down from 9.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	1,051	1,244	18%				
Manufacturing	134	135	1%				
Wholesale Trade	362	376	4%				
Retail Trade	1,247	1,395	12%				<u> </u>
- Supermarkets (with 10+ Employees)	31	38	23%	-			
Transportation, Warehousing	296	318	7%		_		
Information	106	122	15%				
Finance, Insurance	395	369	-7%				
- Retail Banks	121	128	6%				
Real Estate, Rental, Leasing	303	332	10%				
Professional, Scientific, Technical	886	912	3%				
- Legal and Accounting	395	402	2%				
- Architecture and Design	95	88	-7%				
- Computer Systems Design	150	138	-8%		1		
Administrative, Waste Management	421	444	5%				
Educational	173	164	-5%		•		
Health Care, Social Assistance	1,252	1,299	4%				<u> </u>
Arts, Entertainment, Recreation	108	139	29%		ı		
- Performing Arts Companies	6	8	33%	1			
Accommodation, Food	731	845	16%				
- Hotels and Motels	10	8	-20%	ŀ			
- Food Services and Drinking Places	673	791	18%			_	

EMPLOYMENT	2010	2016	% Change
Employed	196,490	213,322	9%
Unemployed	20,460	11,747	-43%
Unemployment Rate	9.4%	5.2%	
Out of School & Work (age 18-24)	7,535	7,961	6%
% Out of School & Work (age 18-24)	18%	18%	

INDIVIDUAL INCOME*°	2010	2016 9	%Change
\$25,000 or less	121,966	135,644	11%
\$25,001 - \$50,000	62,722	60,267	-4%
\$50,001 - \$75,000	46,157	43,558	-6%
\$75,001+	62,684	58,378	-7%

^{*}Statistics are for working age population (19-65). °Inflation Adjusted.

Staten Island



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	87,973	100,167	14%
Percentage of Population with Bachelor's or Higher (age 25+)	28%	31%	
Associates Degree (age 25+)	23,212	25,771	11%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,430	1,489	4%
Tax lots devoted to Office Buildings	796	766	-4%
Tax lots devoted to Standalone Retail	1,350	1,327	-2%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	177,131	180,634	2%
Percentage of Employed Working Inside NYC	89%	91%	
Work Inside Home Borough	89,954	100,490	12%
Percentage of Employed Working Inside Home Borough	45%	51%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.1	44.0	4%
Public Transit	60,173	59,294	-1%
Private Car or Taxi	123,948	125,456	1%
Walk or Bike	4,913	4,667	-5%
Work at Home	4,437	5,032	13%







AGE	2010	2016	%Change
Total Population	463,392	473,315	2%
Youth (Age 0-18)	116,600	111,518	-4%
Working Age Population (age 19-65)	293,529	297,847	1%
Seniors (age 66+)	53,263	63,950	20%
BIRTH PLACE	2010	2016	%Change
Born inside the	356,519	361,342	1%

United States

United States

Born outside the

RACE	2010	2016	%Change
White	303,329	296,497	-2%
Black	43,781	44,217	1%
Hispanic	75,377	85,229	13%
Asian	34,768	37,461	8%

106,873

111,973

5%





Port Richmond, Stapleton & **Mariners Harbor**

NUMBER OF BUSINESSES

2,736

up 6% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$60,746

ranked 19 out of 55 neighborhoods down from 6.6% in 2010

UNEMPLOYMENT RATE IN 2016*

6.5%

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	300	351	17%						
Manufacturing	56	56	0%						
Wholesale Trade	104	100	-4%						
Retail Trade	388	459	18%					_	•
- Supermarkets (with 10+ Employees)	5	11	120%	<u>.</u>					
Transportation, Warehousing	78	86	10%						
Information	31	32	3%						
Finance, Insurance	104	87	-16%						
- Retail Banks	37	39	5%						
Real Estate, Rental, Leasing	96	100	4%						
Professional, Scientific, Technical	256	241	-6%						
- Legal and Accounting	132	123	-7%						
- Architecture and Design	26	29	12%						
- Computer Systems Design	28	27	-4%						
Administrative, Waste Management	100	102	2%						
Educational	43	32	-26%						
Health Care, Social Assistance	420	417	-1%						
Arts, Entertainment, Recreation	28	32	14%						
- Performing Arts Companies	2	3	50%						
Accommodation, Food	240	270	13%						
- Hotels and Motels	0	2	N/A	1					
- Food Services and Drinking Places	219	255	16%						

EMPLOYMENT*	2010	2016	% Change
Employed	71,333	69,567	-2%
Unemployed	5,052	4,800	-5%
Unemployment Rate	6.6%	6.5%	
Out of School & Work (age 18-24)	3,634	3,967	9%
% Out of School & Work (age 18-24)	20%	22%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	48,228	55,375	15%
\$25,001 - \$50,000	24,435	21,603	-12%
\$50,001 - \$75,000	15,845	14,532	-8%
\$75,001+	17,210	17,517	2%

^{*}Statistics are for working age population (19-65). °Inflation Adjusted.

5101 | Port Richmond, Stapleton & Mariners Harbor



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	28,533	33,089	16%
Percentage of Population with Bachelor's or Higher (age 25+)	26%	29%	
Associates Degree (age 25+)	7,400	8,359	13%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	864	915	6%
Tax lots devoted to Office Buildings	336	303	-10%
Tax lots devoted to Standalone Retail	563	535	-5%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	64,535	64,733	0%
Percentage of Employed Working Inside NYC	90%	93%	
Work Inside Home Borough	35,826	36,544	2%
Percentage of Employed Working Inside Home Borough	50%	53%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.7	43.4	7%
Public Transit	25,608	25,732	0%
Private Car or Taxi	38,317	38,257	0%
Walk or Bike	3,016	2,385	-21%
Work at Home	1,830	1,604	-12%

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AGE	2010	2016	%Change
Total Population	169,257	172,412	2%
Youth (Age 0-18)	45,957	44,202	-4%
Working Age Population (age 19-65)	105,718	109,027	3%
Seniors (age 66+)	17,582	19,183	9%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	123,094	127,017	3%
Born outside the United States	46,163	45,395	-2%

RACE	2010	2016	%Change
White	71,289	65,685	-8%
Black	37,234	37,635	1%
Hispanic	43,623	50,711	16%
Asian	13,177	12,704	-4%





New Springville & South Beach

NUMBER OF BUSINESSES

3,997

up 8% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$74,942

ranked 11 out of 55 neighborhoods

UNEMPLOYMENT RATE IN 2016*

6.4%

up from 6.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	390	484	24%					
Manufacturing	48	47	-2%					
Wholesale Trade	153	170	11%					
Retail Trade	589	616	5%					
- Supermarkets (with 10+ Employees)	15	15	0%					
Transportation, Warehousing	131	142	8%					
Information	47	57	21%					
Finance, Insurance	198	183	-8%					
- Retail Banks	53	58	9%					
Real Estate, Rental, Leasing	144	160	11%					
Professional, Scientific, Technical	401	413	3%					
- Legal and Accounting	186	201	8%					
- Architecture and Design	37	24	-35%					
- Computer Systems Design	78	64	-18%					
Administrative, Waste Management	188	191	2%					
Educational	81	80	-1%					
Health Care, Social Assistance	535	580	8%					
Arts, Entertainment, Recreation	46	58	26%					
- Performing Arts Companies	3	5	67%	-				
Accommodation, Food	323	352	9%			_		
- Hotels and Motels	9	5	-44%	•				
- Food Services and Drinking Places	294	325	11%			_		

EMPLOYMENT*	2010	2016	% Change
Employed	56,548	56,948	1%
Unemployed	3,622	3,868	7%
Unemployment Rate	6.0%	6.4%	
Out of School & Work (age 18-24)	1,762	1,731	-2%
% Out of School & Work (age 18-24)	16%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	35,227	37,825	7%
\$25,001 - \$50,000	18,898	18,304	-3%
\$50,001 - \$75,000	13,189	12,075	-8%
\$75,001+	17,810	16,300	-8%

^{*}Statistics are for working age population (19-65). °Inflation Adjusted.

SI02 New Springville & South Beach



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	27,829	29,905	7%
Percentage of Population with Bachelor's or Higher (age 25+)	30%	31%	
Associates Degree (age 25+)	5,946	7,373	24%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	299	314	5%
Tax lots devoted to Office Buildings	284	279	-2%
Tax lots devoted to Standalone Retail	478	473	-1%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	50,374	52,072	3%
Percentage of Employed Working Inside NYC	89%	91%	
Work Inside Home Borough	23,470	27,979	19%
Percentage of Employed Working Inside Home Borough	42%	49%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.8	42.8	5%
Public Transit	17,662	16,521	-6%
Private Car or Taxi	34,783	35,962	3%
Walk or Bike	1,176	1,454	24%
Work at Home	1,479	2,040	38%

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2010	2016	%Change
134,340	135,261	1%
30,933	30,083	-3%
85,124	84,504	-1%
18,283	20,674	13%
	134,340 30,933 85,124	134,340 135,261 30,933 30,083 85,124 84,504

BIRTH PLACE	2010	2016	%Change
Born inside the United States	97,740	96,481	-1%
Born outside the United States	36,600	38,780	6%

RACE	2010	2016	%Change
White	97,742	92,418	-5%
Black	4,433	5,121	16%
Hispanic	16,119	18,436	14%
Asian	14,782	16,952	15%





Tottenville, Great Kills & Annadale

NUMBER OF BUSINESSES

2,485

up 13% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$86,978

ranked 7 out of 55 neighborhoods

UNEMPLOYMENT RATE IN 2016*

6.2%

up from 5.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	361	409	13%						
Manufacturing	30	32	7%						
Wholesale Trade	105	106	1%						
Retail Trade	270	320	19%						
- Supermarkets (with 10+ Employees)	11	12	9%	•					
Transportation, Warehousing	87	90	3%						
Information	28	33	18%						
Finance, Insurance	93	99	6%						
- Retail Banks	31	31	0%						
Real Estate, Rental, Leasing	63	72	14%						
Professional, Scientific, Technical	229	258	13%						
- Legal and Accounting	77	78	1%						
- Architecture and Design	32	35	9%						
- Computer Systems Design	44	47	7%		1				
Administrative, Waste Management	133	151	14%			ı			
Educational	49	52	6%						
Health Care, Social Assistance	297	302	2%						
Arts, Entertainment, Recreation	34	49	44%		•				
- Performing Arts Companies	1	0	-100%	1					
Accommodation, Food	168	223	33%						
- Hotels and Motels	1	1	0%						
- Food Services and Drinking Places	160	211	32%						

EMPLOYMENT*	2010	2016	% Change
Employed	71,008	71,926	1%
Unemployed	3,767	4,766	27%
Unemployment Rate	5.0%	6.2%	
Out of School & Work (age 18-24)	2,139	2,263	6%
% Out of School & Work (age 18-24)	17%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	38,511	42,444	10%
\$25,001 - \$50,000	19,389	20,360	5%
\$50,001 - \$75,000	17,123	16,951	-1%
\$75,001+	27,664	24,561	-11%

^{*}Statistics are for working age population (19-65). °Inflation Adjusted.

SI03 | Tottenville, Great Kills & Annadale



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	31,611	37,173	18%
Percentage of Population with Bachelor's or Higher (age 25+)	29%	32%	
Associates Degree (age 25+)	9,866	10,039	2%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	267	260	-3%
Tax lots devoted to Office Buildings	176	184	5%
Tax lots devoted to Standalone Retail	309	319	3%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	62,222	63,829	3%
Percentage of Employed Working Inside NYC	88%	89%	
Work Inside Home Borough	30,658	35,967	17%
Percentage of Employed Working Inside Home Borough	43%	50%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	44.6	45.5	2%
Public Transit	16,903	17,041	1%
Private Car or Taxi	50,848	51,237	1%
Walk or Bike	721	828	15%
Work at Home	1,128	1,388	23%

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AGE	2010	2016	%Change
Total Population	159,795	165,642	4%
Youth (Age 0-18)	39,710	37,233	-6%
Working Age Population (age 19-65)	102,687	104,316	2%
Seniors (age 66+)	17,398	24,093	38%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	135,685	137,844	2%
Born outside the United States	24,110	27,798	15%

RACE	2010	2016	%Change
White	134,298	138,394	3%
Black	2,114	1,461	-31%
Hispanic	15,635	16,082	3%
Asian	6,809	7,805	15%



New York City's 55 "neighborhoods" are derived from the United State Census Bureau's "Public Use Micro Areas." Business data is from the Census Bureau's "ZIP Code Business Patterns," 2010 and 2016. Zip codes were converted to PUMAs using a crosswalk developed by Frank Donnelly, Geospatial Data Librarian at Baruch College. Land Use data is from the Department of City Planning's "Primary Land Use Tax Lot Output," 2010 and 2018. Employment data at the city- and borough-level are from the Bureau of Labor Statistics' Local Area Unemployment Statistics. All other data is from the American Community Survey Five-Year 2006-2010 and 2012-2016 estimates.





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